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I hereby certify that this correspondence is being electronically deposited with the United States Patent and Trademark Office through the Electronic Filing System, on:

Date: June 12, 2008. Name: Scott A. Timmerman - Reg. No. 55,678.

Signature: /Scott A. Timmerman/

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Elliot Yasnovsky et al.

Appln. No.: 10/700,837

Filed: November 3, 2003

For: SELF-SERVICE PLATFORM FOR
SELLING ADVERTISING

Examiner: Namrata Boveja

Art Unit: 3622

Confirmation No.: 5781

Attorney Docket No.: 12729-38 (Y00239US01)

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL**Attached is/are:**

☒ Second Supplemental Information Disclosure Statement (2 pgs), Form PTO-1449 (1 pg).

Fee calculation:

☐ No additional fee is required.

☐ Small Entity.

☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).

☒ A petition or processing fee in an amount of \$180.00 under 37 C.F.R. § 1.17(p).

☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			x 100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$

Fee payment:

☒ Please charge Deposit Account No. 23-1925 in the amount of \$180.00.

☐ Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).

☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

June 12, 2008
Date

/Scott A. Timmerman/
Scott A. Timmerman (Reg. No. 55,678)

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